

“Artificial Intelligence: A threat or blessing”

Analyzing and comparing of Artificial Intelligence and jobs

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Abstract - This research paper summarizes that artificial Intelligence (AI) is rapidly transforming the job landscape, influencing employment patterns across industries. This research paper examines the impact of AI on jobs, using Amazon and Google as case studies to understand how AI-driven automation and innovation are reshaping their workforce. The study explores multiple perspectives, including job displacement, job augmentation, and the creation of new roles, highlighting both the benefits and challenges posed by AI. Furthermore, the paper analyzes the revenue generated by AI-driven initiatives in both companies, illustrating how AI contributes to financial growth while altering employment structures. By comparing these two tech giants, the research provides a balanced perspective on AI's influence on job markets, offering insights into the evolving relationship between human labor and machine intelligence. The findings contribute to the broader discourse on AI's role in the future of work, emphasizing the need for policy adaptations and workforce reskilling to harness AI's potential effectively.

1. Introduction:

Artificial intelligence is changing the job market at a rate where it can't be predicted at any steps involving opportunities and challenges. AI is revolutionizing industries by incorporating task involving decision making or automating repetitive steps. But there is two sides of the story where some are in fear of job displacement and some see it as an opportunity that will create new roles and boost efficiency.

With every new technology coming into industry, everyone have to acquire that skillset to be competitive in market. As AI is being integrated into the businesses AI driven solutions should be adapted by developing new skillset to hold technical development. But this integration create a question that for future employment what skillset is required for relevance and how much dependency is shared between human and AI.

2. AI driven methods used in Industry:

AI can be implemented in many industries, whether they are oriented toward products or services. Some of the more popular applications include improving efficiency, automating decision making, and providing better customer service. Here are some fields that are currently integrating AI:

1. Automation:

- AI eliminates the need for manual work by automating dull and time hungry tasks.
- Example: Robotic Process Automation (RPA) to automate customer service, invoice processing, data entry, etc.

2. Predictive Analytics:

- AI can analyze data to determine later patterns and results.
- Example: Businesses applying AI to optimize their supply chains, forecast sales, or detect fraud.

3. Natural Language Processing (NLP)

- AI allows computers to understand and reply to users in human languages.
- Example: Chatbots, sentiment analysis on customer feedback, virtual assistants like ChatGPT.

4. Computer Vision

- AI is used to automate processes and improve security by analyzing and interpreting known information.
- Example: Self driving cars, quality control in manufacturing, facial recognition.

5. AI-Powered Personalization

- AI moderates user experiences alongside usage data to tailor to individual needs.
- Example: Personalized recommendations on eCommerce sites, targeted ads, Netflix.

6. AI Applications In Recruiting and Human Resources
 - Artificial Intelligence aids in the engagement of employees, and preselects candidates by attending to their data diligently.
 - For example, there are AI recruitment applications that take the job description in am and the candidates curriculum vitae to find a matching candidate.
7. Cybersecurity and Fraud Monitoring
 - In AI, abnormal behavior is classified to mitigate risk and avoid security threat breaches as well as prevent fraudulent activities.
 - For example, Banks applies AI systems for operations and flag suspicious transactions.
8. AI In Industrial Activities and AI Services
 - AI Decreases costs incurred through human input by facilitating automation of business processes like predictive inventory management, systems renewal and maintenance, forecasting scheduling, managing production, and controlling stock levels.
 - For example, Automated guided vehicles, smart systems for early failure detection, and automatic self-service storage.
9. AI in Finance and Investment
 - The analysis of data in AI can be done for fraud mitigation, investment risk monitoring, and using several techniques for business intelligence and financial analysis.
 - For instance, Robo advisors, and AI predicting of stock prices.
10. AI In Care Facilities
 - AI technology is utilized in computer vision for automatic diagnosis of patients, and automated provision of prescription medication.
 - For example, AI in imaging devices and voice recognition systems used in health care services.

By adoption of the aforementioned approach, as well as others related to the integration of intelligent computing systems, costumers become more satisfied while the efficiency is increased, expenses minimized. Also, ethical issues, concerns around privacy of data, and workforce changes have to be rectified in order to fully benefit from AI technology.

3. Do People Really Lose Jobs Due to AI?

AI is revolutionizing businesses by streamlining operations, performing tasks more rapidly, and cutting costs. However, the advancement of AI also raises the question of whether it threatens a job's existence. At the same time, AI has eliminated certain positions, it has also opened doors for individuals with fresh skills and roles.

Most AI Affected Job Roles

Some jobs that deal with monotonous, predictable workloads are more at risk for automation, such as:

1. Manufacturing & Assembly Line Jobs
 - Workers in factories are getting replaced for duties such as welding, packaging and quality control by Robots and AI powered machines.
 - Example: Automated production lines at Tesla factories.
2. Customer Service & Call Centers
 - Human agents are not being needed as much with the rise of AI powered chatbots and virtual assistants taking care of customer calls and questions.
 - Example: Chatbots in customer service like ChatGPT or Google Bard.
3. Retail Cashier Jobs
 - These jobs are cut down with the introduction of self-service checkout, as well as AI based stock level management systems.
 - Example: Amazon cashier free stores.

4. Administrative Assistant Roles
 - Removing data entering tasks from a human workload is taking processing documents, verifying them and reporting them through AI.
 - Example: RPA in finance and HR.
5. Transportation and Delivery Services
 - In certain regions, autonomous vehicles and drones are taking over the roles of drivers and delivery staff.
 - Example: Trucks that drive themselves and robots for deliveries.
6. Banking and Financial Services
 - Algorithms powered by AI are responsible for processing loan approvals, detecting fraud, and making investment choices.
 - Example: Automated advisors in managing wealth.

Jobs that AI is generating and changing. While some jobs are being automated by AI new positions requiring human skills are also being created.

1. Professionals with expertise in AI and machine learning are in greater demand as are data scientists and AI engineers.
2. Experts in cybersecurity: AI makes digital threats more prevalent necessitating the need for security specialists.
3. AI Ethics & Compliance Officers: To guarantee the ethical use of AI businesses require professionals.
4. AI Trainers and Quick Engineers: To improve AI models humans are required.
5. Healthcare Tech Specialists: Human supervision is necessary for robotic surgery and AI-assisted diagnostics.

➤ **Tips for Remaining Relevant in the AI Age.**

1. **Upskilling & Reskilling:** Acquire knowledge of AI-related fields like cybersecurity programming and data analytics.
2. **Emphasis on Critical Thinking and Creativity:** AI is not as creative or emotionally intelligent as humans.
3. **Accept AI as a Tool:** Rather than being afraid of AI make use of it to improve decision-making and productivity. In conclusion. Unquestionably AI is changing the nature of work rather than totally replacing human labor in the labor market. People who learn new skills to adjust to AI-driven changes will have more options in the changing labor market.

4. The AI Market: Growth, Trends, and Future Outlook

The market for Artificial Intelligence (AI) is among the rapidly expanding sectors, reshaping companies and economies globally. Due to progress in machine learning, deep learning, and automation, AI is being incorporated into diverse industries, ranging from healthcare to finance and entertainment.

AI Market Dimensions & Expansion:

- The worldwide AI market is projected to attain \$1.8 trillion by 2030, advancing at a CAGR of 35-40%.
- Significant funding is being provided by technology leaders such as Google, Microsoft, OpenAI, and NVIDIA, in addition to startups developing innovative AI-based applications.
- The surge in cloud computing capabilities, big data analytics, and the need for automation is driving the fast-tracking of AI adoption.

➤ **Main Segments in the AI Market**

1. **AI Applications & Systems**
 - Frameworks for machine learning (TensorFlow, PyTorch)
 - Applications powered by AI (ChatGPT, Copilot, DALL-E)

2. Artificial Intelligence in Healthcare
 - Diagnostics aided by AI, surgeries performed by robots, and discovery of new drugs
 3. Artificial Intelligence in Finance and Banking
 - Identifying fraud, automated trading, and chatbots for client support
 4. Intelligence in Retail and E-commerce
 - Customized suggestions, stock control, and AI-based advertising
 5. AI in Self-Driving Cars
 - Autonomous driving technology (Tesla, Waymo) and AI-driven traffic control
 6. Artificial Intelligence in Cybersecurity
 - Identifying threats, automated risk assessment, and AI-driven security measures
 7. Artificial Intelligence in Content Generation & Entertainment
 - Images, videos, music, and automated news articles created by AI
- Insights into Regional Markets
- North America spearheads AI implementation thanks to robust technological infrastructure and funding.
 - The Asia-Pacific region is expanding swiftly, propelled by the emphasis on AI research and industrial automation in China and India.
 - Europe is making significant investments in ethical AI and regulations to harmonize growth with responsible development of AI.
- Difficulties in the AI Industry
- Ethical Issues – AI prejudice, false information, and data confidentiality matters.
 - Job Displacement – Automation taking over conventional positions in sectors.
 - Regulations & Compliance – Authorities implementing AI regulations to avert misuse.
 - Substantial Implementation Expenses – Embracing AI necessitates considerable expenditure on technology and specialized knowledge.
- Prospects for the AI Market
- Growth of Generative AI – Platforms such as ChatGPT, MidJourney, and Sora are revolutionizing creative sectors.
 - AI in Robotics and Automation – The adoption of AI-powered robotics in sectors like manufacturing, logistics, and healthcare will experience significant growth.
 - Collaboration between AI and Humans – Instead of substituting human roles, AI will enhance decision-making and efficiency.
 - Quantum AI – Upcoming AI models will utilize quantum computing to enhance speed and tackle more intricate problems.

The AI sector is thriving, transforming industries and economies globally. Businesses and people who adopt AI advancements and adjust to the evolving environment will gain a competitive advantage in the digital age.

5. Data and graphs associated with layoffs and AI:

1. Number of Employee working in Google:

Year	Number of Employee working in Google
2015	61814
2016	72053
2017	80110
2018	98771
2019	118899

2020	135301
2021	139995
2022	190234
2023	182502
2024	183323

2. Number of Employee working in Google:

Year	Number of Employee working in Amazon (globally)
2015	230800
2016	341400
2017	566000
2018	647500
2019	798000
2020	1298000
2021	1608000
2022	1541000
2023	1525000
2024	1521000

3. Revenue from AI in USA(in billion dollars):

Year	Revenue from AI in USA(in billion dollars)
2015	126
2016	260
2017	354
2018	482
2019	656
2020	892
2021	1214
2022	1653
2023	2249
2024	3061

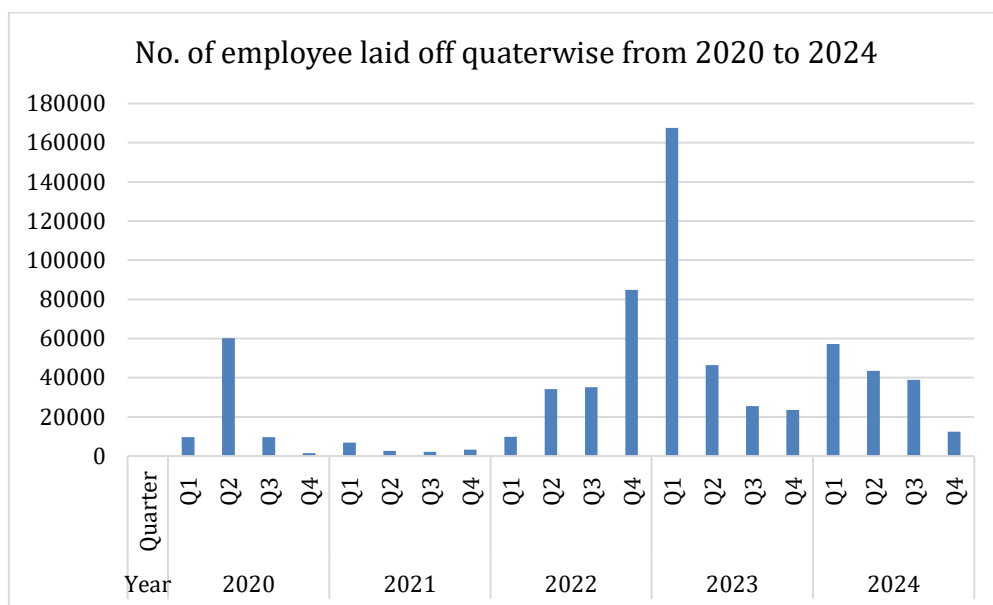
4. Revenue from AI in USA(in billion dollars):

Year	Revenue from AI globally (trillion dollars)
2015	75.3
2016	76.6
2017	81.5
2018	86.5
2019	87.8
2020	85.5
2021	97.4
2022	101.4

2023	105.7
2024	110.1

5. Number of employees laid off quarter wise from 2020 to 2024:

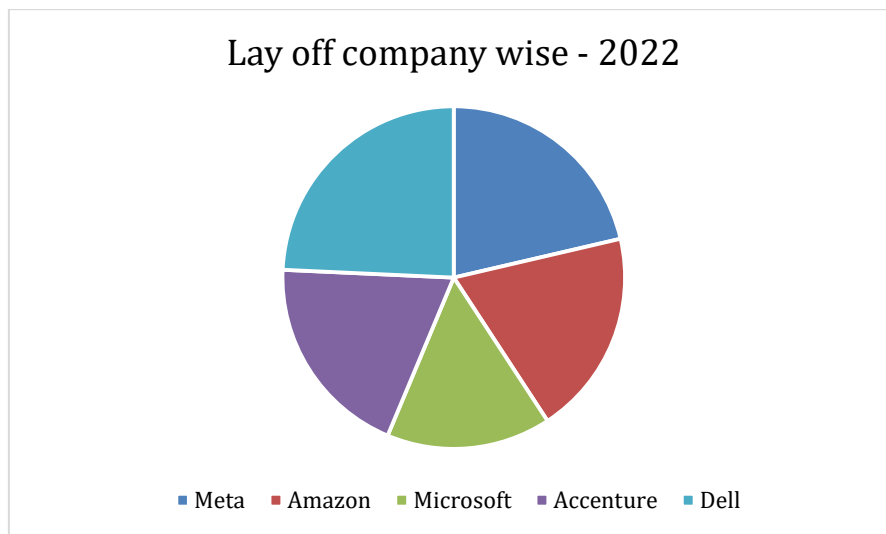
No. of employee laid off quarter wise from 2020 to 2024		
Year	Quarter	
2020	Q1	9628
	Q2	60141
	Q3	9690
	Q4	1509
2021	Q1	6928
	Q2	2695
	Q3	2108
	Q4	3292
2022	Q1	9829
	Q2	34183
	Q3	35174
	Q4	84929
2023	Q1	167574
	Q2	46433
	Q3	25535
	Q4	23638
2024	Q1	57269
	Q2	43517
	Q3	38936
	Q4	12382



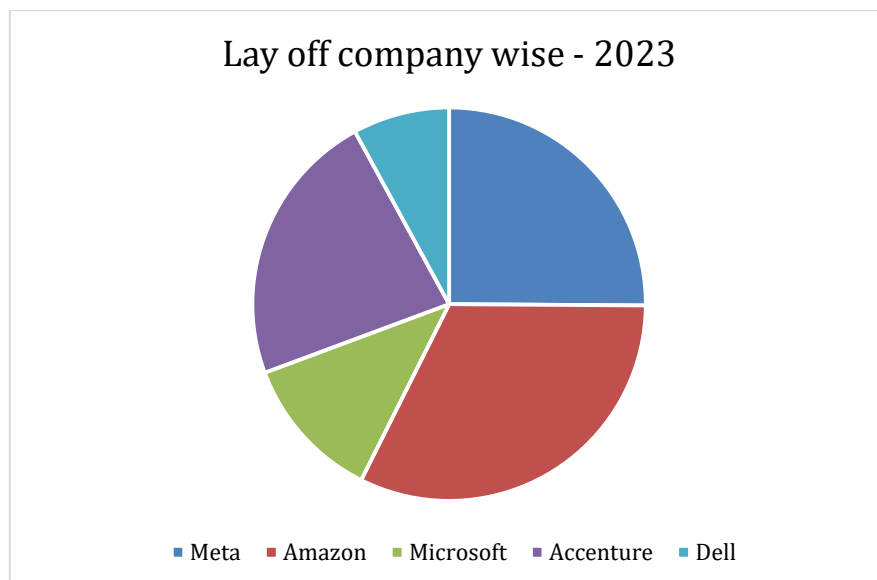
Graph 1: Bar graph of employee laid off from 2020 to 2024

6. Major companies laying off employee in 2022-2023:

Company	Lay off company wise	
	2022	2023
Meta	11000	21000
Amazon	10000	27000
Microsoft	8000	10000
Accenture	10000	19000
Dell	12500	6650



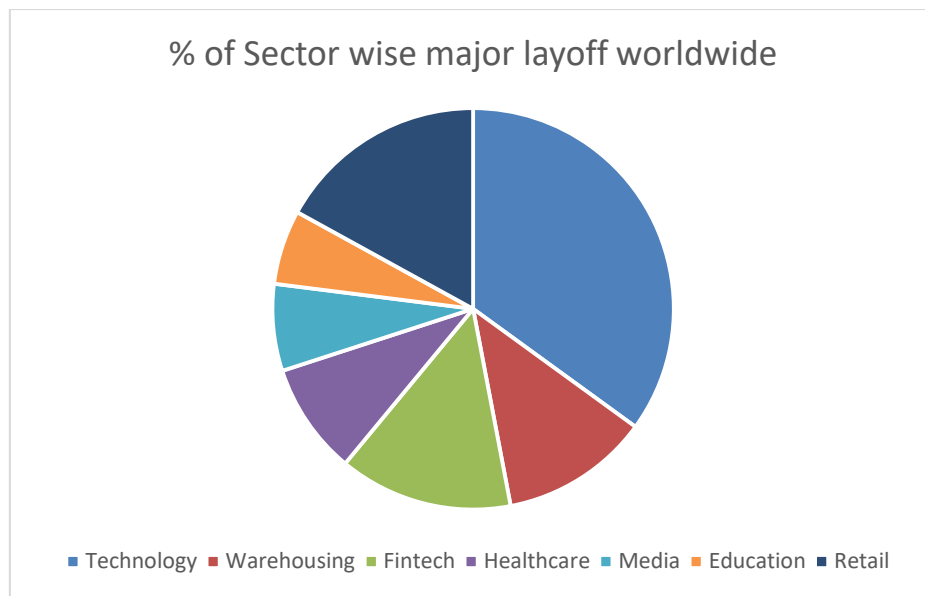
Graph 2: Pie chart of companies and layoff in 2022



Graph 3: Pie chart of companies and layoff in 2023

7. % of Sector wise major layoff worldwide:

% of Sector wise major layoff worldwide	
Sector	Perctanage
Technology	35
Warehousing	12
Fintech	14
Healthcare	9
Media	7
Education	6
Retail	17



Graph 4: Pie chart of percentage layoff in different sectors

6. Calculations:

a. Number of Employee working in Google:

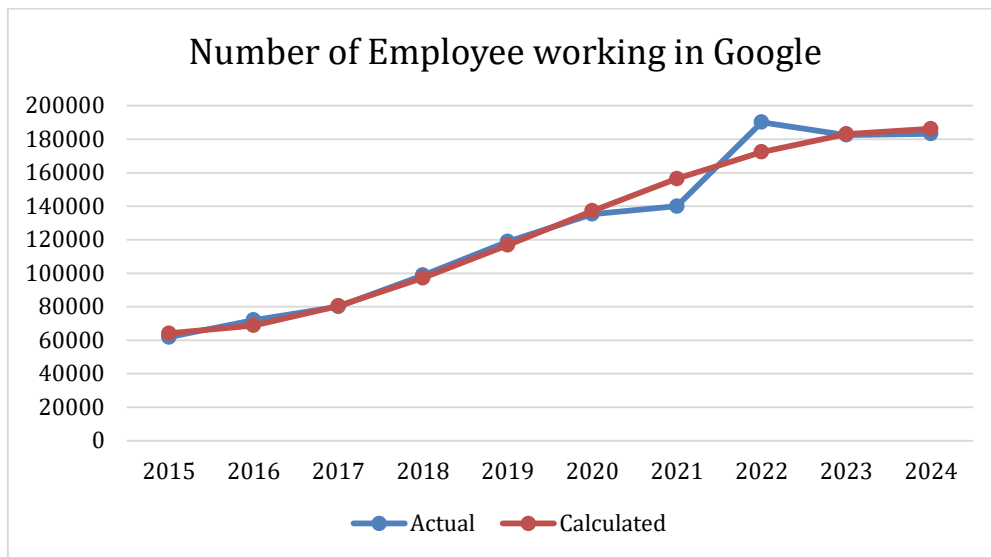
In graph, x-axis as years from 2015 to 2024 and Y-axis show number of employees working in google.

Let's consider 2015 as 1, 2016 as 2.....2024 as 10.

After manually drawing graph an on excel.

We concluded cubic equation covers maximum number of plots

Considering $y = Ax^3 + Bx^2 + Cx + D$.



Graph 5: Calculated vs actual data for number of employees working in google

$$y = -344.21x^3 + 5590.49x^2 - 9715.63x + 68627.37$$

Where “y” is number of employees working in google
 And “x” represents 1, 2, 3, (1 represents 2015, 2 represents 2016 and so on).

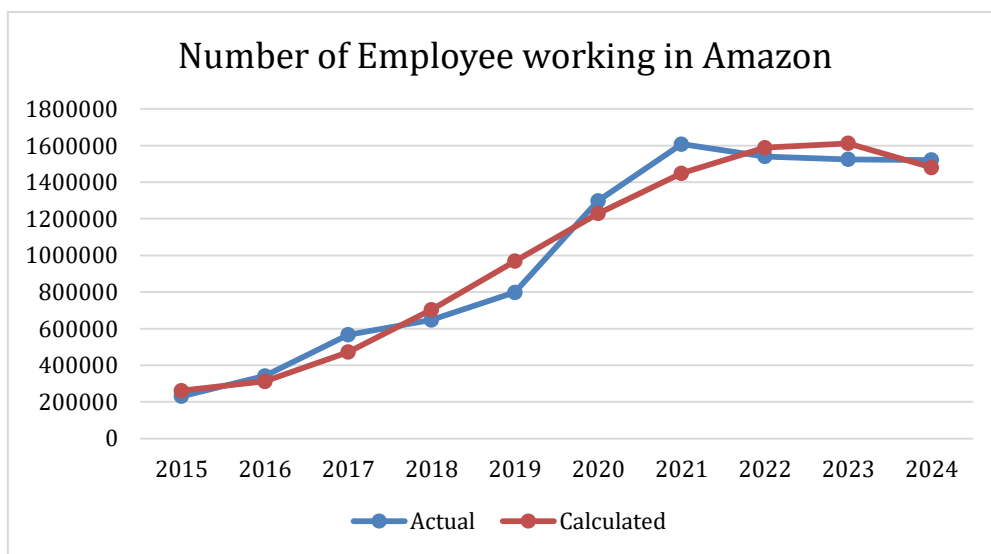
b. Number of Employee working in Amazon (globally):

In graph, x-axis as years from 2015 to 2024 and Y-axis show number of employees working in Amazon.

Let’s consider 2015 as 1, 2016 as 2.....2024 as 10.

After manually drawing graph an on excel.
 We concluded cubic equation covers maximum number of plots

Considering $y = Ax^3 + Bx^2 + Cx + D$.



Graph 6: Calculated vs actual data for number of employees working in amazon

$$y = -344.21x^3 + 5590.49x^2 - 9715.63x + 68627.37$$

Where “y” is number of employees working in google
 And “x” represents 1, 2, 3, (1 represents 2015, 2 represents 2016 and so on).

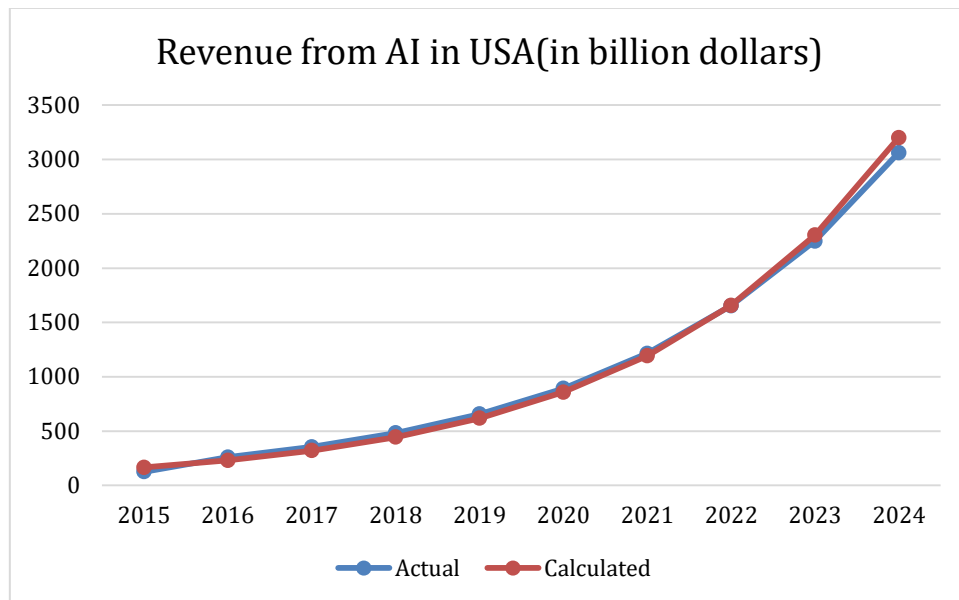
c. Revenue from AI in USA (in billion dollars):

In graph, x-axis as years from 2015 to 2024 and Y-axis show revenue from AI in USA (in billion dollars)

Let’s consider 2015 as 1, 2016 as 2, 2024 as 10.

After manually drawing graph an on excel.
 We concluded cubic equation covers maximum number of plots

Considering $y = A \cdot B^x$



Graph 7: Calculated vs actual data for revenue from AI in USA

$$y = 118.88 \cdot (1.39)^x$$

Where “y” is revenue from AI in USA (in billion dollars)
 And “x” represents 1, 2, 3, (1 represents 2015, 2 represents 2016 and so on).

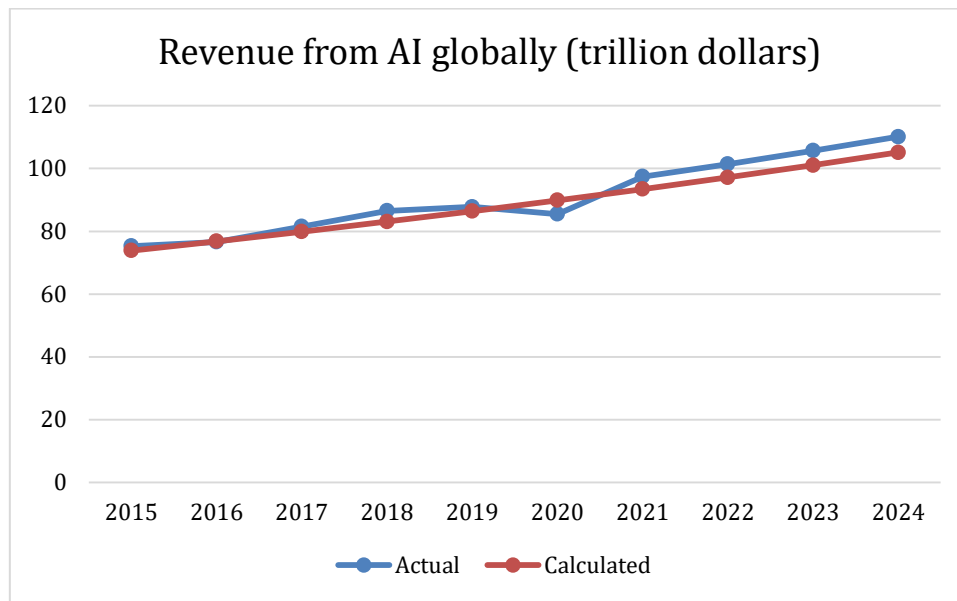
d. Revenue from AI globally (in trillion dollars):

In graph, x-axis as years from 2015 to 2024 and Y-axis show revenue from AI in USA (in billion dollars)

Let’s consider 2015 as 1, 2016 as 2, 2024 as 10.

After manually drawing graph an on excel.
 We concluded cubic equation covers maximum number of plots

Considering $y = A \cdot B^x$



Graph 8: Calculated vs actual data for revenue from AI in USA

$$\text{Formula: } y = 71.01 \cdot (1.04)^x$$

Where “y” is revenue from AI globally (in trillion dollars)

And “x” represents 1, 2, 3, (1 represents 2015, 2 represents 2016 and so on.)

7. Conclusion:

The integration of Artificial Intelligence (AI) across various industries is reshaping the global and U.S. job markets in unprecedented ways. Through an analytical lens, we examined AI revenue trends—both in the United States and worldwide—and found a distinct exponential growth pattern, indicating a rapidly accelerating adoption and monetization of AI technologies. In contrast, the employment data from major tech corporations like Google and Amazon reveals a downward cubic trajectory, reflecting a significant decrease in workforce despite rising revenues. Our study also delves into broader economic implications, highlighting how AI-driven sectors such as automation, data analytics, and machine learning are transforming productivity models and redefining workforce requirements. While AI continues to fuel economic growth and operational efficiency, it simultaneously contributes to layoffs and structural shifts in employment patterns. This dual-edged nature of AI—enhancing efficiency while displacing certain job categories—presents both opportunities and challenges for policymakers and organizations. The data clearly supports the premise that while AI serves as a catalyst for revenue generation, it also necessitates a reimagining of human roles in the economy. As we move forward, it is essential to develop adaptive strategies that balance innovation with workforce resilience, emphasizing upskilling, ethical deployment, and inclusive growth.

"The real question is, when will we draft an artificial intelligence bill of rights? What will that consist of? And who will get to decide that?" — Gray Scott

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