

# GIS BASED TRAFFIC FLOW ANALYSIS IN THE ROAD NETWORK USING REAL TIME OPEN SOURCE DATA

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**Abstract** - Transportation system acts as a backbone in any urban area and traffic management is a complicated task due to complexity of relationship between the involved parameters. Thus, it is much of concern to have a well-developed transportation system to increase accessibility and mobility with reduced travel cost and time. Traffic congestion is one of the serious concerns in any metropolitan city and it requires immediate attention of transportation planners, engineers, and researchers for giving appropriate solution for this problem. Nowadays, for the city road network traffic flow analysis, GIS based techniques are preferred due to availability of various analysis tools using geospatial data in combination with the attribute information. For performing network analysis, one requires correct information about the traffic situation of the road network. Collection of reliable and up-to-date traffic volume data is not an easy task due to various issues and limitations. Under these circumstances, the road network traffic analysis results may not be very effective and reliable for suggesting the appropriate remedial measures for various issues and problems in the urban transportation system. In this research work analysis has been carried out for the Bhopal city road network traffic congestion locations by taking input from the real time information of congestion using open source Google Maps.

**Keywords**-Network analysis, GIS, Remote sensing, traffic density, congestion.

## 1. INTRODUCTION

Roads play an important and crucial role in the economic development and growth as well as in the implementation of various projects for the social benefits. When there is discussion of a road, the term 'traffic' generally comes along with it. Traffic refers to the number of vehicles running on a particular road. Traffic flow is an important parameter in the urban transportation planning and excessive flow would lead to occurrence of congestion in urban road networks. Conventionally, the information related to traffic congestion can be collected by carrying out traffic volume survey and it is time consuming and having some limitations. Also, it is extremely difficult to get real time information on

the traffic congestion of a specific section of the road network.

Nowadays, the high resolution Remote sensing satellite images and GPS based data can provide important data to perform versatile traffic flow analysis using Geographic Information System (GIS) techniques. GIS can have a significant role in the transportation planning due to the fact that GIS is an efficient tool for the data capture, store, analysis and display, in view of its location, character and linkages with transportation planning variables. Earlier many researchers developed their own models to study traffic flow and evaluate congestions so that traffic congestion control measures could be taken [5]. [6] based on the field study identified three locations in the traffic volume survey. The collected data were incorporated in GIS platform. GIS analysis was carried out to identify the alternate routes in the study area for effective traffic management.

[2] presented a dynamic method based on the theory of non-linear dynamics used in mathematical physics and engineering laws. Three main policies were proposed by them i.e., governmental policy to control the increment of the number of cars; stimulated public travel demand management to cover the potential increased number of cars; and supply management by good transportation planning. A mathematical model was developed to study waiting time and number of vehicles at route intersection [3]. In this study, it was suggested that the best action to manage traffic congestion at route intersection is replacement of un-signalized intersection to signalized intersection. Earlier researchers have emphasized that for effective route planning, inclusion of traffic data is very important. [1] aimed to evaluate traffic congestion spots during working hours in a day using many GIS functions such as network analyst, overlay analysis and Kernel density. The traffic volume data available with various traffic departments may be very old and it may not be available for all the roads and intersections. Also, collection of reliable and up-to-date traffic volume data is not an easy task due to various issues and limitations [7].



**Table 1** Speed Observation Table derived by Google Maps

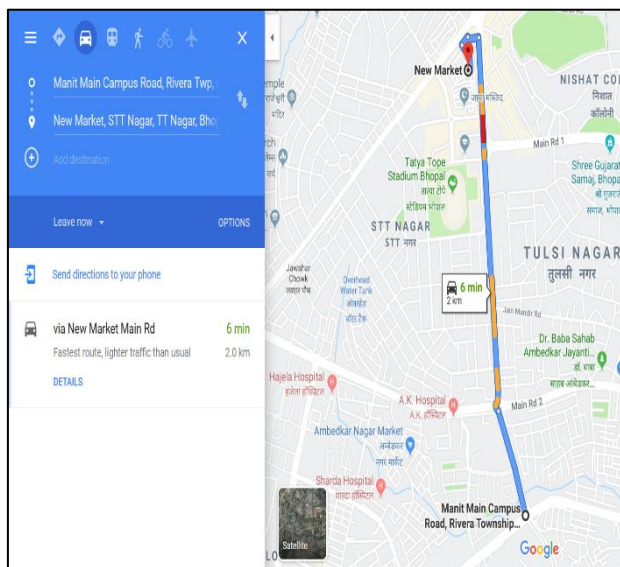
Link ID	Origin	Destination	Length(m)	Time(TF,min)	Speed 1(Tue)	Speed2(wee)	Speed3(thu)
0	77°25'50.782"E 23°15'7.337"N	77°26'30.126"E 23°14'0.172"N	2508.40	5	30.10	29.98	27.36
1	77°26'31.304"E 23°13'39.84"N	77°26'31.184"E 23°12'58.44"N	1280.16	2	38.40	38.12	38.40
2	77°23'43.141"E 23°15'33.688"N	77°23'49.118"E 23°14'39.663"N	2129.60	6	21.29	18.25	19.66
3	77°14'35.075"E 23°14'30.786"N	77°23'42.486"E 23°15'34.005"N	16750.54	25	40.20	40.30	38.66
4	77°24'53.531"E 23°13'59.385"N	77°24'12.757"E 23°13'18.138"N	1294.86	3	25.90	25.76	25.90
5	77°24'13.749"E 23°13'15.691"N	77°25'5.351"E 23°12'2.956"N	1584.16	3	31.68	31.68	32.68
6	77°23'36.532"E 23°12'56.615"N	77°23'13.741"E 23°13'24.413"N	1496.43	3	29.93	29.93	25.85
7	77°24'4.117"E 23°14'15.115"N	77°24'5.187"E 23°12'59.311"N	489.43	1	29.37	29.21	30.10
8	77°23'53.675"E 23°14'27.776"N	77°24'4.138"E 23°14'15.137"N	492.61	2	34.78	34.50	39.78
9	77°23'49.101"E 23°14'39.648"N	77°23'49.187"E 23°14'39.076"N	17.86	0.05	21.43	21.43	21.43
10	77°24'30.842"E 23°15'8.409"N	77°24'38.353"E 23°14'38.947"N	1003.32	3	20.07	19.59	24.08
11	77°23'55.557"E 23°15'21.375"N	77°24'50.827"E 23°15'8.448"N	1677.89	7	14.38	12.58	15.49
12	77°23'43.219"E 23°15'31.732"N	77°23'55.443"E 23°15'21.357"N	596.07	2.5	14.31	17.88	14.31
13	77°24'2.323"E 23°15'58.918"N	77°24'40.105"E 23°15'51.299"N	1119.18	6	11.19	13.43	16.79
14	77°24'2.144"E 23°15'58.888"N	77°23'36.013"E 23°16'1.063"N	766.37	2	22.99	30.65	25.43
15	77°26'10.411"E 23°17'44.152"N	77°28'42.474"E 23°15'17.938"N	6719.77	11	36.65	36.65	35.47
16	77°28'47.128"E 23°15'3.111"N	77°30'39.867"E 23°15'9.217"N	3536.47	9	23.58	21.22	23.58
17	77°22'43.783"E 23°15'38.323"N	77°22'11.965"E 23°16'23.548"N	2389.66	6	23.90	35.84	31.86
18	77°14'35.015"E 23°14'29.807"N	77°20'35.598"E 23°11'37.747"N	13602.60	20	40.81	40.81	41.10
19	77°22'46.488"E 23°12'52.972"N	77°23'35.278"E 23°12'47.069"N	1599.74	3	31.99	24.00	21.99
20	77°22'46.627"E 23°12'54.057"N	77°23'19.755"E 23°13'39.352"N	1755.26	3	35.11	35.11	34.62
21	77°21'12.053"E 23°17'49.878"N	77°22'11.535"E 23°16'23.223"N	3678.23	8	27.59	24.52	25.96
22	77°21'25.941"E 23°17'3.091"N	77°20'0.478"E 23°16'13.705"N	3950.40	11	21.55	21.55	20.61
23	77°22'11.767"E 23°16'22.677"N	77°23'35.578"E 23°16'43.349"N	3324.75	8	24.94	22.16	24.94
24	77°24'11.691"E 23°17'4.474"N	77°23'42.329"E 23°16'0.736"N	2929.76	11	15.98	14.65	17.58
25	77°25'2.687"E 23°13'1.666"N	77°24'29.581"E 23°16'16.147"N	9013.53	18	30.05	25.75	29.23
26	77°17'9.624"E 23°18'14.031"N	77°22'39.117"E 23°12'44.559"N	13486.98	24	33.72	33.72	35.18
27	77°25'49.325"E 23°15'8.216"N	77°28'46.972"E 23°15'3.445"N	5173.29	11	28.22	28.31	29.56

After incorporating road traffic data i.e., average traffic speed in the road network dataset, network analysis was performed to generate efficient routes avoiding congestions and finding shortest path.

#### 4. RESULTS AND INFERENCES

##### 4.1 IDENTIFICATION OF TRAFFIC CONGESTION ZONE

For the identification of traffic congestion zone, average traffic speed has been adopted as a parameter as adopted by some of the researchers. The cut-off speed for marking as 'highly congested road' was taken as 15 km/hr which means that those roads having average traffic speed less than 15 km/ hr will be considered as 'highly congested roads', whereas roads having average traffic speed greater than 40 km/ hr will be considered as 'minimum congestion zones'. Even roads with average traffic speed in the range of 15 – 20 km/ hr are also considered in 'congested roads' (Anitha *et al.*, 2017). Fig 6. 1 shows the map of Major road network of Bhopal, colour coded as per the average traffic speed. Average traffic speed can be considered as an indication of Traffic congestion on roads as roads with high traffic density will slower the average speed of vehicles, hence time taken by vehicles to cross particular stretch of road increases thereby it can be derived that for particular road average traffic speed is less. Considering this idea as the basis, secondary data for traffic congestion was derived.



**Fig-4:** Google Maps observation

Extraction of traffic data Traffic data is not easy to derive and also not possible to collect for every point, therefore here Google Maps will play an important role in giving idea of road traffic. The methodology outline is shown below in Fig.3. The Google Maps is used in mobile with GPS enabled on mobile, before starting to drive, search for desirable destination as in Fig.4. Google Maps tracks the android phone with the help of data sent back by the android phones to them and measures the time taken by the android phone to cover certain length of road. When speed of one phone is combined with the speed of other phones on the road, across thousands of phones moving around a city at any given time, we can get a pretty good picture of live traffic conditions. With the help of this, average speed is calculated and hence traffic information is fed into Google Maps. [5] The more people that participate, the better the resulting traffic information.

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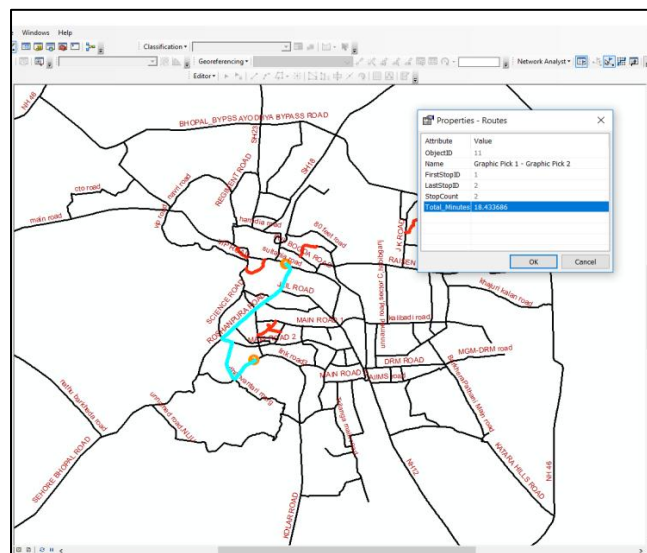




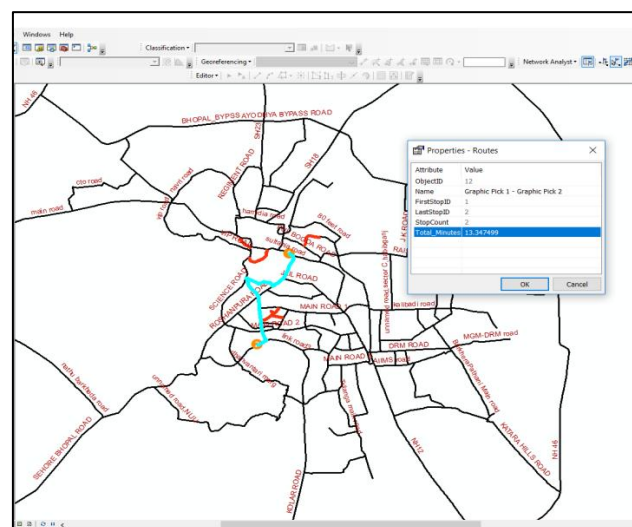
consideration the traffic congestion factor also and hence gives route with minimum traffic and travel time. While computing shortest route two cases were considered:

- Restrictions considered (High congestion roads).
- Restrictions avoided.

It can be observed in Fig.8 shortest route between origin and destination when restrictions were considered i.e. High congestion roads (average traffic speed < 15kmph). Time taken by this route is 18.43 minutes. Whereas when restrictions were not considered the shortest route between same origin and destination was observed to be different as shown in Fig.9 than the earlier route. Time taken by this route is 13.347 minutes.



**Fig-8:** Shortest route between origin and destination as per restrictions (considering high traffic congestion roads)



**Fig-9:** Shortest route between origin and destination without restrictions

## 5. CONCLUSION

The study therefore concludes that GIS based analysis can be used as an effective tool for the Road Transportation and Management system for the vehicle routing and traffic congestion related studies. It was observed in our investigations that using open source platform Google Maps, the real time identification of traffic congestion zones can be done and vehicles can be diverted through the alternate routes if needed. The road traffic conditions/volume in real time can be indirectly interpreted to some extent using the open source Google Map data. This is based on the assumption that if the traffic is more on a particular road then average time taken to travel that particular road will be more and hence average speed will be less. Also it was found that GIS based network analysis can help in the identification of shortest route between two places, which are helpful in the route analysis and alternative route generation in minimum time after considering the road traffic conditions also.

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