

# HOMEMAKER'S WORLD

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**Abstract** - The project 'HomeMaker's world is a website which provides a platform for homemaker's to sell their product hassle free. Homemakers can register on website and create their profile. Homemaker's upload their products online and sell it in the market. This helps the users to access the products at reasonable rates. This site is a good way to earn money or homemaker's. This provides customers the facility to purchase homemade products and homemaker's a platform to sell their goods.

**Key Words:** Homemaker, organization, kudumbashree, selling, Bidding

## 1. INTRODUCTION

The project homemaker's world is a website which provides a platform for homemakers to sell their product hassle free. Homemakers upload their products online and sell it in the online market. This helps the users to access the products at reasonable rates. This site is a good way to earn money for homemakers. This provides customers the facility to purchase homemade products and homemakers a platform to sell their goods. The admin has the right to manage the users and promote products as well as remove products depending on the customer feedback and ratings. When we compare store bought foods or others to homemade products, the quality of homemade products is many times better. Most of the women's are like to **work** in their own home. because of many reasons like stressful jobs, less time to manage home and their work, illiteracy etc....so this is a good way to earn money for homemakers.

### 1.1 Existing System

In the existing system most of the functions have been done manually, which have some drawbacks. Existing system provides a platform for selling branded products which are produced by large cooperation's, it limiting the options of homemade products for customers. One of the main drawback is homemakers don't have an effective platform for sell their homemade products. There is no option to users for understanding the product details without reaching shop. Transactions, purchasing of the product were done by manually in the existing system, so it is very time consuming.

There are no options to displaying customer reviews.

### 1.2 Proposed System

The proposed system is easy when compared with existing system. The proposed system is very easy to operate. Its user friendly interface makes it easier for a person with minimal computer knowledge to use it. It helps home maker's

product reach the flourishing online market. It provides effective customer experience and wide range of homem a d e products availability. It provides a platform for homemakers to sell their product easily. Communication between the buyers and sellers become easier. In the proposed system purchasing and payment of product is easier and faster. After purchasing the product, the customer is able to display their reviews about the product. Proposed system ensures the quality of products being sold.

## 2. Modules

Structured design partitions a program into minor, independent modules. They are arranged in an order that approximates a model of the business area and is prepared in a top-down manner. Structured design is an effort to reduce complexity and make a problem adaptable by subdividing it into smaller sections, which is called modularization or decomposition. The project is divided in to following modules. They are admin, homemaker, customer, organization and kudumbashree. This website provides both direct selling and bidding facility. Any person homemaker or kudumbashree units can add their products on the website and they can fix the selling type as bid or direct buy. If the selling type is bidding type, they fix a deadline date and on that date the particular customer who got the bid will get a notification. Bidding is a deal to set an amount by a person or business for a thing or service that is done. Bidding is used to regulate the cost or value of some products or services. Bidding can be done by a person under the guidance of a product or service created on the setting of the condition[1].

### 2.1. User Module

The user must register this website first, and then they should login the page and view the products. Only the registered person can buy the products. They can view products uploaded by homemaker's category wise. They buy the products by analyzing the reviews and feedback given by customers who have purchased the product earlier. They can leave their own reviews and feedbacks and also rate the product

#### 2.1.1. Homemaker Module

The homemaker must register the website first, and then they should login the page. A homemaker can upload their product into the gallery with a fixed price through this website. Homemaker can add their products on the website and they can fix the selling type as bid or direct buy. If the selling type is bidding type, they fix a deadline date and on

that date the particular customer who got the bid will get a notification. Homemakers can also upload their video classes into this website.

### 2.1.2. Admin Module

This module handles all the administrative works like user management and report making. The administrator can view the consumer details excluding their username and password, and can be remove them when it is necessary. The admin is responsible for analyzing the ratings given by customers and consequently promote or remove the product. This helps to maintain the quality of products being sold in the site.

### 2.1.3. Organization Module

This module consists of organization that is registered with the site. They have the right to view products and depending on the reviews and ratings of the product, they can request the homemaker for the rights of the product. They can view products uploaded by homemaker's category wise. They buy the products by analyzing the reviews and feedback given by other customers or organizations that have purchased the product earlier.

### 2.1.3. Kudumbashree Module

The Kudumbashree units must register the website first, and then they should login the page. They upload their products into the gallery. These units can add their products on the website and they can fix the selling type as bid or direct buy. If the selling type is bidding type, they fix a deadline date and on that date the particular customer who got the bid will get a notification.

## 3. CONCLUSION

The proposed system had covered all the disadvantages of the existing system. The software titled **Homemaker's world** provides an excellent platform for home made products. It helps in providing a user friendly and interactive online space for customers interested in buying home made products. Through admin evaluation of ratings and reviews, the software promotes high quality products that satisfy customer expectation. With the help of security enforcing features like passwords, it keeps the user data safe.

## REFERENCES

[1] <https://en.wikipedia.org/wiki/Bidding>

## BIOGRAPHIES

**Jeimy Joy** received the BSc Computer Science degree from Mg University, India, in 2018. And pursuing final year MCA of APJ Abdul Kalam Technological University.