

TO CREATE AN ABSTRACT PRINT PATTERN INSPIRED BY MHABARATA STORY

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ABSTRACT- Mahabharata is an authentic epic story in India. In the current fashion world, people are going upward and following western culture and dressing. But they are not focusing much on our cultural side. So, in this study, the main objective is collaboration of epic and fusion so plan to create a garment that explains Indian culture and traditional values using Indian epics, because it teaches moral and ethical values. In this study, the Mahabharata story is expressed through abstract print patterns because abstract prints are peak in current trends and explain the message with simple motifs. In this study, the project methodology involves developing designs through portfolio boards that are developed based on data acquired from research, surveys, and interviews. Then the development of garments is carried out followed by a focus group discussion to know the acceptance and opinion of the developed collection and finally plan to develop a garment to create awareness between the peoples.

KEY WORDS: Mahabharata, Abstract art, Epic fusion.

1. INTRODUCTION

People groups have a place with various nations, states, and locales, address assorted societies and religions, in a general sense they trust in numerous standards of life that are practically the same in nature; like fraternity, generosity, earnestness, trustworthiness, and honesty, and so on These qualities people groups appreciate the most were educated through stories. The awe-inspiring tale is a piece of Indian folklore and the greater part of Indians knows about it. A large portion of Grandfathers and grandmas recount old stories to their children to recognize the strict courage of Pandav and Abhimanyu. The 80s century Mahabharata serials resembled a family dramatization and Sunday mornings were inadequate without watching it on with the whole family. Also following twenty years present-day families partake in the show just as focus on everything played by each character their activity, discourse and substantially more with regards to the outfits. Outfit creators do the overview and read many books connected with materials, ensembles and adornments of that period to give legendary characters greater inventiveness. Mhabratam story is one of the popular Sanskrit epic of ancient India, It's the story of padawans and the war of Kurukshetra. Indian peoples consider this as the 5th Veda, this is the origin of most of the Indian folk arts. and most of the researchers still researching this story and so

many of profs were there for this was happened in the accent times. It has an emerging Indian people lifestyle. Abstract art is most popular nowadays in fashion trends, it explains feelings through strokes. where it is planned to Incorporate the Mahabharata story into the abstract art form to induce aesthetic value and modernity value, it is for to induce our Indian epic culture into the modernity factor where the industry doing nowadays in the fusion concept, and here modernity will enhance compare to the postmodernism



2. CONCEPT STUDY

2.1 HISTORY: Mahabharata Is an Indian Sanskrit epic story, it is the story of Panjapandawas and his life struggles and how they are handled with help of God Krishna. It is one of the largest epic stories in India and It has lot of sub-stories also. the famous holy book of Bhagavata Geeta is also related to this story. this story started with padawans past generations and their life problems and how they are born to this earth and married to Draupadi and Krishna Leela's and what are all happened in the Kurukshetra war. Kurukshetra war is considered as a war of dharma. This is 18 days war in this war first 10 were undergone Besshma's control. That 10 days war was going as the correct path. Besshma is one of the special characters in Mahabharata. Death cannot attack him with his permission. And he also Brama Chari (without marriage) But Sigandini only has the power to kill Beeshma. In day 10 Besshma is killed by Arjuna with Sigandini. And another some days were handled by guru thronacharya, he is the one and only guru of both pandas and Kauravas. with his leadership war was going as the wrong path especially Abimnu's death in 13th day. in the 15th-day Guruthrona's head was cut by

Draupadi's brother thittatheman.16th and 17th day were handled by Karna. 17th day Karna was killed by Arjuna. Karna's death was a very identified part of the story, lord Krishna only cried in two parts one Abhimanyu's death and another one is arjuna's death, and last day Duryodhana was killed by bema with the breaking of a rule. Likewise, so many of the part rules got braked in that 18 days. It was instructed by Lord Krishna because of proved the dharma in the world.

2.2 ARTWORK: Abstract prints are a very famous trend, it, again and again, come in trend with minimal changes, especially kalamkari buddha abstract is a very famous trend in India. Mostly it based on folk art motifs and initially, it was done by contrast colors, and black-white combinations only, but most of the designers changed this trend with their own creativity like with various traditional motifs and various color combinations,



2.3 PROBLEM STUDY:

These specific prints promote Indian epic culture.

There is no garment is there which explains the story through abstract motifs.

These garments are also for those who trust epics and want them in modernized form without demolishing is originality.

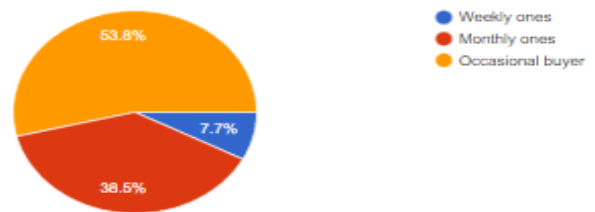
Most Mahabharata story printed garments are not affordable price.

3 SURVEYS:

This survey was conducted online mode using google forms, here these forms are shared through what's app groups, Instagram pages, and Instagram requests to designers, painting artists, and printing industries. and here mostly covered teenagers and working persons.

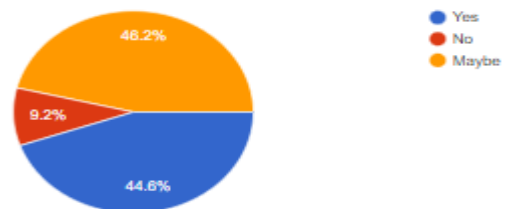
3.1 SURVEY RESULTS:

Table 3.1.1 buying preferences related to age



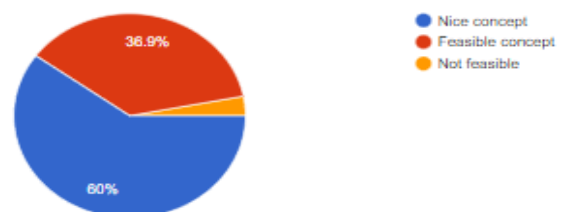
From the above table 3.1.1, Out of 61 respondents, most of the buyers do purchasing occasionally due to their busy lifestyle and lot of work scheduled. It explains the now days way of life. And Financial case of peoples.

Table 3.1.2 buyer preference of abstract prints



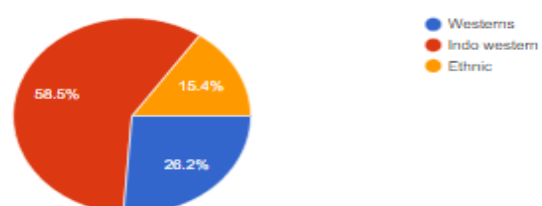
From the above table 3.1.2, out of 64 responds, most of the buyers accept these abstract prints, especially below 20 and above 20 ages group peoples, because they are like to accept new fashion concepts. And designers also give preference to this trend. Because this trend frequently on and off the fashion cycle

Table 3.1.3 buyer acceptance of this concept



From the above table 3.1.3, out of 64 responds, more than 60% buyer appreciate this concept due to merging of epic and fusion concept. And whenever tradition and Modern get mingle It peaks in a fashion cycle

Table 3.1.4 buyer preferences of outfits



From the above table 3.1.4, out of 64 respondents, 59 % of people prefer indo-western because of incorporating epics in fashion concept

INSPIRATION BOARD:

An inspiration board is a collection of images that is the start of any design project. The inspiration taken for this project work is given in the above-mentioned figure. Here the inspiration is taken on the concept of Mahabharata's story. Here the above inspiration board explains the war movements of Kurukshetra, what was the main reason for that war such as dice game and insult of Draupadi, and some folk paintings related to the story, which type of animal and weapons they were used, and some beautiful sculptures of charavugam. And Geeta upadeasam by Krishna.

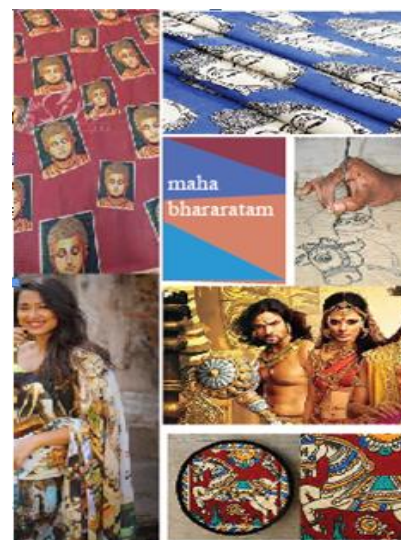


TREND BOARD:

The above-mentioned figure explains the trends interpreted for the work to be carried out. The pantone color trends of the season spring-summer are potent purple, fandangopink, peacock blue, clbraltar sea, teal. The styles that would be in trend are matching sets, jean overcoats, v neck tops, abstract print.

MOOD BOARD:

A mood board is a pictorial direction for any project work. It consists of a collage of inspiration, fabric, color palette, etc., The above figure exhibits the vision of the project. And here traditional mood as focused and Mahabharata stories printed cloths and abstract print cloths exactly explain the concept. In the board the vision of this project work is to create an abstract print using the Mahabharata story.



MOTIF:

This motif is created through adobe illustrator software, it explains the main reason for war, which is an insult to Draupadi. and also explains the grace of Krishna.



CONCLUSION:

Modern abstract art develops the uniqueness with the fusion work of Sanskrit epics, so while using abstract prints of garments it will induce the feel, value, and knowledge about our Indian Sanskrit epics, and compared to postmodernism here modernism concepts will play a major role. And It will also induce awareness between the peoples about Indian epic. And compare watching web serious, tv shows wearing this kind of printed garment explore the stories and messages easily because the usage of day-to-day life. Hereby we have done our work from initial sketches, to survey and creating boards such as inspiration board, mood board and Trend Board for our design.

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